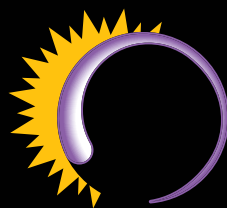


CORPORATE SUPPORT PROSPECTUS

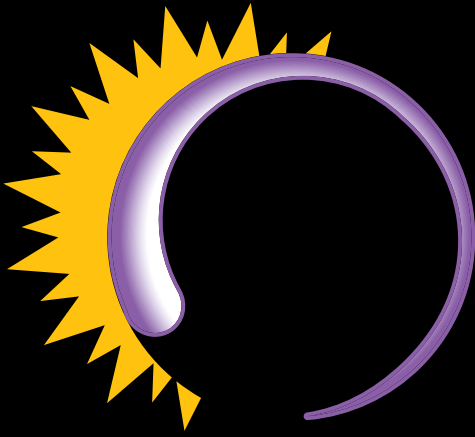
You are invited
to participate in this
pinnacle event.



13TH WORLD CONGRESS FOR HAIR RESEARCH

Be Enlightened by the Total Eclipse of Hair Science
DALLAS, TEXAS, USA • APRIL 6-9, 2024

www.hair2024.org



WCHR2024

13TH WORLD CONGRESS FOR HAIR RESEARCH

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A. Christiano



J. Seykora



M. Hordinsky



A. Tosti



W. Bergfeld



I. Doche

We invite companies who share in our mission to join us in Dallas and be enlightened by the TOTAL ECLIPSE of hair science.

With continuing the tradition set by the international hair research societies, the Congress will be a comprehensive, international hair research meeting for the advancement of knowledge in hair growth, hair and scalp disease, and clinical care.

SCIENTIFIC CO-CHAIRS

Angela Christiano, PhD and John Seykora, MD, PhD

CLINICAL CO-CHAIRS

Maria Hordinsky, MD and Antonella Tosti, MD

ASSOCIATE CO-CHAIRS

Wilma Bergfeld, MD and Isabella Doche, MD, PhD

SCIENTIFIC COMMITTEE MEMBERS

Sarah Millar, PhD

Cheng-Ming Chuong, MD, PhD

Michael Rendl, MD



2024 SOLAR ECLIPSE PATH OF TOTALITY

CHICAGO

NEW YORK



WCHR 2024
DALLAS

HOUSTON

CONGRESS INFORMATION

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INTERNATIONAL FEDERATION OF HAIR RESEARCH SOCIETIES

American Hair Research Society
Australasian Hair and Wool Research Society
Chinese Hair Research Society
European Hair Research Society
Korean Hair Research Society
Russian Hair Research Society
Society for Hair Science and Research
Ukrainian Hair Research Society



HISTORY OF THE WCHR

The first congress occurred in 1995 and takes place every 2-3 years, rotating the globe, hosted by one of the member societies of the International Federation of Hair Research Societies.

DATES

Saturday-Tuesday
April 6-9, 2024

LOCATION

The Fairmont Hotel
Dallas, Texas, USA

ATTENDEES

We anticipate 500-600+ clinicians, scientists, and hair researchers.

DEMOGRAPHICS

Regional geographic breakdown, based on historical

North America	37%
South & Central America	23%
Europe	21%
Asia	17%
Middle East	1%
Oceania	1%
Africa	<1%

EXHIBITING COMPANIES

We anticipate 35-50 companies.

A UNIQUE EXPERIENCE

This special location on these specific dates was selected to coincide with the total solar eclipse that will occur on April 8, 2024, across the Americas.

To view first hand a total solar eclipse is a special and unique experience. Dallas, Texas, is one of the major cities in the path of totality, with the eclipse to occur around lunch time, and will have one of the longest totality durations of all cities with 3 minutes and 46 seconds of totality.

We have selected an amazing viewing area at an excellent venue so we may all experience this moment together!



COMMERCIAL SUPPORT LEVELS

BENEFITS & RECOGNITION	DIAMOND \$500,000+	PLATINUM \$250,000	GOLD \$100,000	SILVER \$75,000	COPPER \$50,000	BRONZE \$25,000	NICKEL \$10,000	CONTRIBUTOR \$5,000
Translational Research Satellite Symposium (3.5 hours)	●							
Satellite Symposium (1 hour)	●	●						
Support of a coffee break with signage at event	●	●						
Opportunity for company representative to address the audience for 5 minutes during the opening session	●	●	●					
Personalized verbal recognition by AHRS leadership at the podium during opening session	●	●	●					
Flyer provided by sponsor, inserted in tote bags	Up to 6 pages	Up to 4 pages	Up to 2 pages	1 page				
Eblast sent out by Congress Secretariat to all registrants and AHRS members	4	3	2	1				
Advertisement in Final Program Guide	full-page	full-page	full-page	half-page	half-page			
Industry badge meeting registration	8	6	5	4	2			
Social media recognition	4	4	3	2	1			
Congress Dinner Tickets	8	6	5	4	3	2		
Delegate list	Pre & Post Congress	Pre & Post Congress	Pre & Post Congress	Pre & Post Congress	Pre & Post Congress	Pre Congress	Pre Congress	
General recognition during opening session	●	●	●	●	●	●	●	●
Listing in program	●	●	●	●	●	●	●	●
Listing on meeting website with company logo	●	●	●	●	●	●	●	●
Hyperlink to company's main homepage from company logo displayed on meeting website	●	●	●	●	●	●	●	●
Recognition as a sponsor in the app	●	●	●	●	●	●	●	●
Recognition on break slides	●	●	●	●	●	●	●	●
Recognition on marketing eblasts if sponsorship received in time	●	●	●	●	●	●	●	●

Amounts listed in USD

\$2,500 – Minimum contribution level for non-profit organizations, foundations, or individuals, to be listed.

TO CONFIRM YOUR
SUPPORT OR FOR
QUESTIONS, PLEASE
CONTACT:

Lori Skurka, M.Ed., Fundraising Manager
lskurka@americanhairresearchsociety.org
MOBILE/WHATSAPP +1-312-543-7562
HQ TEL +1-630-578-3991

ALA CARTE SPONSORSHIP OPPORTUNITIES

NETWORKING FUNCTIONS

Faculty Dinner	\$75,000 exclusive • INCLUDES 10 TICKETS \$45,000 shared • INCLUDES 4 TICKETS
Congress Dinner	\$100,000 exclusive • INCLUDES 10 TICKETS \$55,000 shared • INCLUDES 4 TICKETS
Welcome Reception	\$75,000 exclusive \$45,000 shared
Total Eclipse Viewing with Lunch	\$75,000 exclusive \$45,000 shared
Journal Supplement	\$65,000

NON-PROFIT ORGANIZATIONS RESOURCE AREA

Table	\$500 – per table top
For non-profit, related organizations. Comes with 2 exhibit personnel badges.	

SATELLITE SYMPOSIA

Satellite Symposium Fee	\$25,000
<p>The Scientific Committee especially encourages Satellite Symposia that highlight the most recent advances in the field of hair.</p> <p>There are limited slots. Symposia will be issued on a first-come, first-served basis, with priority to highest-level sponsors.</p> <p>The cost of the Satellite Symposium includes the basics audiovisual equipment in the lecture room including 1 A/V tech.</p> <p>The company is expected to pay for the cost of the meal associated with the Satellite Symposium slot.</p> <p>The moderator and speakers must be registered for the Congress. Costs of any extras, e.g., extra audiovisual equipment, food and beverage, translation, extra furniture, change of room set, etc., must be paid by the company.</p> <p>The company must supply the following details for the program:</p> <ul style="list-style-type: none"> • Title of the symposium • Names of the moderator(s) • Title of each speaker presentation with presentation duration • Contact information for each moderator and speaker <p>Speaker travel expenses, hotel accommodation, and congress registration are not included in the Satellite Symposium fee.</p>	

EXHIBITS

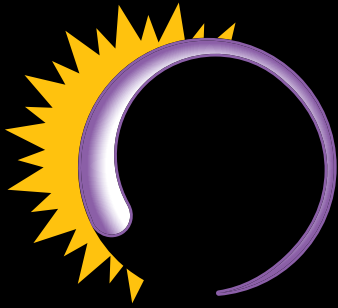
Booth	\$3,750 per 8-ft by 10-ft exhibit booth • INCLUDES 2 EXHIBIT PERSONNEL BADGES • ADDITIONAL BOOTH BADGES \$500 EACH
Exhibit booths are separate than Corporate Support Levels and recognitions. A support level is not required for a company to choose to apply to exhibit. See Exhibit Prospectus for details.	

ADVERTISEMENTS IN FINAL PROGRAM GUIDE

half-page, full color	\$1,500
full page, full color	\$2,500
inside back cover, full color	\$5,000
back cover, full color	\$8,000

ROOM DROPS

EXHIBITING COMPANY PRICES	
1 page	\$1,500
1 small item	\$2,000
1 larger item	\$2,500
NON-EXHIBITING COMPANY PRICES	
1 page	\$2,500
1 small item	\$3,000
1 larger item	\$3,500
<p>Take advantage of the opportunity to catch the attention of the meeting attendees by organizing a room drop.</p> <p>Room drop items are delivered directly to each attendee's hotel room at the official meeting hotel. This is a great way to invite them to your booth, feature show specials, highlight a new product, educate attendees on the uses and benefits of your products and services, show your commitment to the WCHR.</p> <p>In addition to the above fee, the company is responsible for producing its own room drop materials and delivering them to the hotel by the date required in a ready-to-deliver state. The company is also required to pay the hotel's room drop fees and any receiving/handling fees the items may incur at the hotel.</p>	



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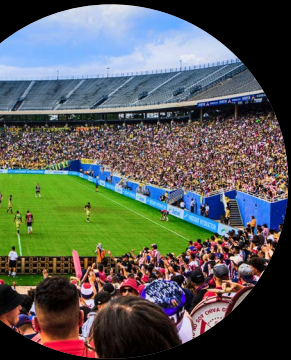
**Be Enlightened
by the Total Eclipse of Hair Science**

PREVIEW OF SESSION TOPICS

- Hair Care and Aesthetics
- Hair Follicle Stem Cells
- Photobiomodulation and Lasers
- Male Pattern Hair Loss
- Genetics and Gene Discovery
- Psychosocial Burden of Hair Disorders & Outcome Measures
- Alopecia Areata and Immunobiology
- Hair Restoration Surgery
- Imaging, Trichoscopy, and New Technologies
- Single Cell Analysis of the Hair Follicle
- Scarring Alopecias
- Hair Follicle Morphogenesis and Development
- Regenerative Medicine and Biologic Therapies
- Female Hair Loss, Hormones, and Aging
- Emerging Treatments, New Pathways, and Therapeutic Targets
- Hair Follicle Pigmentation, Cycling, and Senescence
- Hair Care in Transgender Patients
- Hot Topics and Late Breaking Abstracts
- Biology and Biophysics of Textured Hair
- JAK Inhibitors in the Treatment of Hair Loss

SPECIAL SESSIONS

- Solar Eclipse and Space Keynote
- Live Patient Viewing
- Coffee with the Experts
- Translations Research Symposium
- 2 Pre-Congress Workshops
- Satellite Symposia
- Closing Ceremony & Brunch



SATURDAY • APRIL 6					
	GOLD ROOM	PARISIAN ROOM	PAVILION ROOM	INTERNATIONAL BALLROOM	REGENCY BALLROOM & FOYER
6:30AM					
7:00AM					
7:30AM					
8:00AM					
8:30AM					
9:00AM					
9:30AM					
10:00AM					
10:30AM					
11:00AM					
11:30AM					
12:00PM					
12:30PM					
1:00PM	SATELLITE SYMP Translational Research	PRE-CONGRESS WORKSHOP 1 Clinical Topic TBD	PRE-CONGRESS WORKSHOP 2 Basic Science Topic TBD		Exhibit Hall and Poster Set Up
1:30PM					
2:00PM					
2:30PM					
3:00PM					
3:30PM					
4:00PM					
4:30PM					
5:00PM				SESSION 1 Opening Session with Keynote	Exhibits and Posters
5:30PM					
6:00PM					
6:30PM					WELCOME RECEPTION EXHIBIT HALL
7:00PM					
7:30PM					
8:00PM					

Preliminary and subject to change, 2/25/23

PROGRAM AT-A-GLANCE

SUNDAY • APRIL 7				MONDAY • APRIL 8				TUESDAY • APRIL 9
INTERNATIONAL BALLROOM	VENETIAN ROOM	GOLD ROOM	REGENCY BALLROOM & FOYER	POOL TERRACE & PAVILION ROOM	INTERNATIONAL BALLROOM	VENETIAN ROOM	REGENCY BALLROOM & FOYER	INTERNATIONAL BALLROOM
6:30AM								6:30AM
7:00AM					SATELLITE SYMP 4 with Breakfast			SATELLITE SYMP 6 with Breakfast
7:30AM	SATELLITE SYMP 1 with Breakfast							
8:00AM							Exhibits and Posters	Coffee with the Experts
8:30AM			Exhibits and Posters		SESSION 12 Eclipse Keynote			
9:00AM	SESSION 2 Hair Care and Aesthetics	SESSION 3 Hair Follicle Stem Cells	SESSION 4 Photo-biomodulation and Lasers		SESSION 13 Scarring Alopecias	SESSION 14 Hair Follicle Morphogenesis and Development		SESSION 20 Hot Topics and Late Breaking Abstracts
9:30AM								
10:00AM								SESSION 21 Biology and Biophysics of Textured Hair
10:30AM	Coffee Break EXHIBIT HALL				Coffee Break & Formal Poster Session (Evans)			
11:00AM	SESSION 5 Male Pattern Hair Loss	SESSION 6 Genetics and Gene Discovery	SESSION 7 Psychosocial Burden of Hair Disorders & Outcome Measures		SESSION 15 Regenerative Medicine and Biologic Therapies	SESSION 16 Female Hair Loss, Hormones, and Aging		SESSION 22 JAK Inhibitors in the Treatment of Hair Loss
11:30AM								
12:00PM								SESSION 23 Closing Ceremony & Brunch
12:30PM			Lunch					
1:00PM	SATELLITE SYMP 2 with Lunch			 TOTAL SOLAR ECLIPSE with Lunch BEGINS 12:23 MAX AT 1:43 ENDS 3:02				
1:30PM								
2:00PM	SESSION 8 Alopecia Areata and Immunobiology	SESSION 9 Hair Restoration Surgery	Exhibits and Posters		SESSION 17 Emerging Treatments, New Pathways, and Therapeutic Targets	SESSION 18 Hair Follicle Pigmentation, Cycling, and Senescence	Exhibits and Posters	
2:30PM								
3:00PM								
3:30PM	Coffee Break EXHIBIT HALL		Live Patient Viewing		Coffee Break & Formal Poster Session (Odds)			
4:00PM								
4:30PM	SESSION 10 Imaging, Trichoscopy, and New Technologies	SESSION 11 Single Cell Analysis of the Hair Follicle				SESSION 19 Hair Care in Transgender Patients		
5:00PM							Exhibit Hall & Poster Tear Down	
5:30PM								
6:00PM	SATELLITE SYMP 3 Happy Hour					SATELLITE SYMP 5 Happy Hour		
6:30PM								
7:00PM		FACULTY DINNER OFFSITE 7:00-9:00PM			CONGRESS DINNER 7:00-10:00PM			
7:30PM								
8:00PM								





L to R: Amy McMichael, MD, Rodney Sinclair, MBBS, MD, Ken Washenik, MD, PhD, Jerry Shapiro, MD, Isaac Brownell, MD, PhD, Maria Hordinsky, MD, Wilma Bergfeld, MD, Elise Olsen, MD, Lynn Drake, MD, George Cotsarelis, MD, Dow Stough, MD, Maryanne Senna, MD, Victoria Ceh, MPA, Ronda Farah, MD. Photo credit: Jed Smith Photography – Canfield Scientific, Inc.



The American Hair Research Society (AHRS) is a non-profit, 501(c)(3) organization of 300 clinical and basic science researchers who are committed to unraveling the biochemical

mechanisms of hair growth and hair loss as well as developing effective treatments for hair related disorders.

The Society was founded in 1989 by a group of dermatologists dedicated to furthering research in the field of hair. In 2018, the Society expanded its scope from North America to Central and South America. Currently, the Society is a well-established, non-profit organization composed of basic scientists, physicians and industry partners with the expressed mission of promoting and advancing the knowledge of hair biology and to find appropriate therapies for hair disorders. A critical component of AHRS' vision is the need to serve as an educational resource or translational communicator between the lay public and scientists, physicians and industry on the interplay of hair biology, pathophysiology, and treatment.

Its mission includes:

- Promote dissemination of state-of-the-art knowledge on hair biology and medical hair disorders
- Promote interdisciplinary interaction between basic scientists and clinicians through regular meetings, publications, and innovative communication
- Educate both our colleagues and the public on hair biology, pathophysiology, and treatment of hair-related conditions

AHRS members include **key opinion leaders** from the **most prestigious labs and academic institutions** in the field of hair disease and hair loss treatments.

AHRS activities includes annual meetings at the major dermatology meetings in the Americas including AAD, SID, RADLA and CILAD, as well as meetings at the World Congress of Dermatology and International Investigative Dermatology Meeting. The AHRS holds its own AHRS Summit every few years with the first one in 2018 as the inaugural launch with celebration of its expansion to Central and South America. The AHRS is founding member of the International Federation of Hair Research Societies and rotates in hosting the prestigious World Congress for Hair Research. In addition to its scientific meetings, the AHRS has a popular Mentorship Program for young investigators and a stringent Seal of Recognition Program for companies who wish to elevate their products with a recognition by the Society.

<https://www.americanhairresearchsociety.org/>

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