

Exhibit Prospectus



Fairmont Dallas Dallas, TX, USA April 6-9, 2024

The American Hair Research Society (AHRS), with participation from the Australasian Hair & Wool Research Society, the Chinese Hair Research Society, the European Society for Hair Research, the Society for Hair Science Research (Japan), the Korean Hair Research Society, the Russian Hair Research Society, and the Ukrainian Hair Research Society, will host the 13th World Congress for Hair Research (WCHR), on April 6-9, 2024, in Dallas, Texas, USA, at the Fairmont Dallas Hotel. We expect approximately 600 attendees who will represent dermatologists, dermatologic surgeons, clinical and basic hair and hair related researchers, and hair transplant surgeons.

Since the inaugural meeting in Brussels in 1995, the scope and size of the Congress has increased as new member societies have joined. The ultimate goal of the World Congress for Hair Research is to offer a comprehensive hair research meeting with our international colleagues to present new research, share experiences, and discuss new directions for the advancement of knowledge in hair growth, hair and scalp disease, and clinical care.

This four-day meeting will present sessions focusing on several aspects of hair research including:

- Alopecia Areata and Immunobiology
- Biology and Biophysics of Textured Hair
- Cutting Edge Hair Research Technologies
- Female Hair Loss, Hormones, and Aging
- Genetics, Epigenetics, and Genodermatoses
- Genodermatoses & Pediatric Hair Loss
- Great Cases from Around the World
- Hair Care and Aesthetics
- Hair Care and Management in Transgender Patients
- Hair Follicle Microenvironment
- Hair Follicle Morphogenesis and Dermal Papilla
- Hair Follicle Pigmentation, Cycling, and Senescence
- Hair Follicle Stem Cells
- Hair Restoration Surgery
- Imaging and Trichoscopy Advances
- JAK Inhibitors in the Treatment of Hair Loss
- Male Pattern Hair Loss
- Photobiomodulation and Lasers
- Psychosocial Burden of Hair Disorders & Outcome Measures
- Regenerative Medicine and Biologic Therapies
- Scarring Alopecias
- Single Cell Analysis of the Hair Follicle

In addition, there will be:

- Solar Eclipse and Space Keynote
- Daily Plenary Sessions
- Live Patient Viewing
- Coffee with the Experts Roundtable Discussions
- Translational Research Symposium
- 2 Pre-Congress Workshops and 2 Post-Congress Workshops
- Satellite Symposia
- Closing Ceremony & Brunch

About the AHRS – Host Organization:

The American Hair Research Society (AHRS) is a non-profit organization composed of dermatologists, scientists and industry partners who support collaborative scientific research of hair disorders in order to provide improved patient care. The AHRS was founded in 1990 by a group of dermatologists dedicated to furthering research in hair-related disorders.



Mission:

- To strongly encourage and promote scientific research in the field of the normal and disordered hair growth.
- To promote dissemination of state-of-the-art knowledge on hair biology and medical hair disorders.
- To promote interdisciplinary interaction between basic scientists and clinicians through regular meetings, publications and innovative communication.
- To establish links with other international hair research societies and to arrange combined meetings on a periodic basis.
- To educate both our colleagues and the public on hair biology and the pathophysiology and treatment of hair related conditions.

REGISTER TODAY!

<https://hair2024.org/>

WHO SHOULD EXHIBIT

Companies with products and/or services of interest to dermatologists, dermatologic surgeons, clinical and basic hair and hair related researchers, and hair transplant surgeons.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited (or referred to) must be those related to the interests and educational values of the World Congress for Hair Research (WCHR) and normally manufactured or supplied by the exhibitor. Exhibitor may exhibit only those products/services it lists in the WCHR Product Description when applying for exhibit space. The AHRS may refuse to accept the Application of any company or person whose display of goods or services is not compatible, in the sole opinion of the AHRS, with the general character and objectives of the AHRS and the WCHR. In its discretion, the AHRS may require the exhibitor to provide additional information regarding its products/services.

EXHIBIT DATES AND HOURS

NOTE: Exhibit hours are preliminary and subject to change.

EXHIBITORS SET-UP:	
Saturday/April 6, 2024	1:00PM-4:30PM
SHOW HOURS:	
Saturday/April 6, 2024	4:30PM-8:30PM
Welcome Reception in Exhibit Area:	7:00PM-8:30PM
Sunday/April 7, 2024	8:30AM-4:30PM
Monday/April 8, 2024	8:00AM-12:30PM & 2:00PM-5:00PM
DISMANTLE:	
Monday/April 8, 2024	5:00PM-7:00PM

Exhibits must NOT be disturbed, dismantled, or removed before 5:00PM, Monday, April 8, 2024. All exhibit materials must be removed from the exhibit area by 7:00PM on Monday, April 8, 2024.

FEES AND INCLUSIONS

EXHIBIT BOOTH FEE: (per 8 feet deep x 10 feet wide exhibit booth):

Early Bird Rate (through December 1, 2023): \$3,750 USD (includes 2 exhibit representative badges)

Regular Rate (after December 1, 2023): \$4,050 USD (includes 2 exhibit representative badges)

Additional Booth Personnel Badges: \$500 USD each (up to 2 may be purchased for maximum 4 exhibit representatives per 8x10 ft. booth)

The fee for each exhibit booth includes:

- One 8-foot deep x 10-foot wide exhibit booth (black pipe & drape structure)
- A basic ID sign displaying company name, city, state/province & country, and exhibit booth number
- Janitorial service for aisles only of the exhibit area (not inside of booth cleaning)
- Two (2) exhibit representative badges (additional badges up to a maximum of 4 per booth may be purchased at \$500 USD each)
- Food & Beverage for exhibit personnel, consisting of the Welcome Reception, coffee breaks, and lunches on Sunday and Monday.
- Listing in the Final Program Guide
- Listing on the www.hair2024.org congress website
- Listing in the AHRS conference app

PAYMENT TERMS

All booths must be paid in full with the application for exhibit booth(s). There is a limit of four (4) exhibit booths per company. **The exhibit application will not be processed until the payment is received.**

CANCELLATION POLICY

Notification of an exhibitor's decision to cancel must be emailed to the AHRS Headquarters office at info@americanhairresearchsociety.org or faxed to +1-630-262-1520. It is the exhibitor's responsibility to assure the cancellation was received. If written notification of cancellation is received at the AHRS Headquarters office, the following policy will apply:

- Received by December 6, 2023: Full refund less \$100 USD administrative fee
- Received December 7, 2023-January 8, 2024: 50% refund of full booth(s) fee less \$100 USD administrative fee
- After January 8, 2024: No refund

CANCELLATION OF MEETING

In the event the World Congress for Hair Research is not held for any reason whatsoever, the contract for exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the AHRS will be to return to exhibitors their exhibit booth fee on a pro rata basis after deduction of all World Congress for Hair Research related costs and expenses incurred by the AHRS through the date of cancellation, an administrative fee, and overhead charges.

TIMELINE & IMPORTANT DEADLINES

December 1:

- Last day to register at early bird booth rate of \$3,750 USD. After today the booth rate increases to regular rate of \$4,050 USD.

December 5:

- Notification of exhibit booth number assignment by e-mail.
- Exhibitor Service Manual sent to exhibitors.

December 6:

- Deadline to cancel booths for full booth fee refund minus \$100 USD administrative fee.

January 8:

- Deadline to cancel booths for a 50% refund minus \$100 USD administrative fee. No refund after this date.
- Final product/service description and company logo due for Final Program Guide. Exhibit application must be approved by this date to be listed in Final Program Guide.

February 6:

- Exhibitor Information Form due (exhibit personnel names & Congress Dinner tickets).
- Deadline to apply for an exhibit booth.
- Deadline to apply for a marketing room drop.

March 11:

- Final payment due on additional booth personnel badge fees (above the 2 included in the booth fee).
- Deadline to make a substitution for booth personnel badges and/or cancel badges and receive a full refund for badge fees.
- Deadline to cancel Congress Dinner tickets.
- Deadline to cancel room drops.

COVID-19 PRECAUTIONS & PROTOCOLS

We expect all exhibitors, attendees, and guests to abide by the WCHR's COVID-19 policies and protocols. At a minimum this will include local mandates, and realizing this is an evolving situation, all parties acknowledge that said policies and protocols are subject to change. At present all congress attendees, including exhibit booth personnel, will be required to attest that they and any guests they bring to social events will not attend the meeting or social events if they feel unwell or display any symptoms of COVID-19.

As you make your travel plans, we recommend the following:

- Consider purchasing travel insurance to cover your personal travel-related expenses. Read the legal language carefully to assure that the policy covers pandemics and specifically COVID-19.
- Check current COVID-19 restrictions related to arriving and traveling in the workshop location.
- Stay informed of travel policies set by the airlines at the time you book your ticket and when you travel.
- Note that all travel reservations are made at your own risk. The AHRS cannot make guarantees around individual travel plans. At any time the situation may change, and it may be the case the AHRS must cancel the meeting at the last minute. Accordingly, we recommend that you purchase a travel insurance policy to cover these expenses.

EXHIBIT BOOTH INFORMATION

The exhibit booths are in the Regency Ballroom & Foyer, located on the second floor of the Fairmont Dallas. This location is one floor directly above two of the session rooms, the International Ballroom and the Venetian Room (the floors are connected by escalators) and down the hall from the third session, which is the Gold Room. Poster viewing is also located in the Regency Ballroom, alongside the exhibit booths. Two premium booths will be placed in the registration room. These booths are only available with premium sponsorship. Please inquire for further information. The exhibit hall floor plan is on page 9/10. NOTE: This floor plan is preliminary and subject to change. The AHRS reserves the right to amend the floor plan and exhibit booth assignments.

The exhibit program is limited to standard booths that measure 8 feet deep by 10 feet wide and multiples of those standard booths. A maximum of four (4) exhibit booths per exhibitor is permitted, pending space availability. Exhibit booth assignments will be made on a first come, first served basis. Booth number assignments will be confirmed and communicated to the exhibitor contact person (as stated on the application) via e-mail on the date indicated in the timeline. No booth locations are guaranteed until the confirmation on this date. All dimensions are believed to be accurate but are not warranted by the AHRS. To maintain uniformity and to prevent obstruction of view of adjoining booths, solid or draped walls (or objects) in the booth can be no higher than eight feet in the back and no higher than four feet along the side dividers and aisles. All exhibitor materials and signage must stay inside the official booth space and not be placed in the aisles. The standard booth fee includes one standard pipe & drape booth; a basic ID sign showing company name, city/state or province/country and booth number; the exhibit space; janitorial service for aisles of the exhibit area; and registration/badges for up to two (2) company exhibit representatives. Up to two (2) additional badges per booth may be purchased at \$500 USD each, making the limit four (4) badges per booth.

All custom-built booths (those not using the booth shell provided by the AHRS) must be approved by the AHRS.

Exhibit booth representatives must stay in the booth while representing the company (no "selling in the aisles").

The exhibit area is carpeted. Sufficient lighting is provided for adequate general illumination in the exhibit area, but no individual lights or electrical outlets are provided in the booth space for product lighting. All electrical work must be supplied by the exclusive electrical contractor for the meeting. All draping or display materials of cloth must be fireproofed. Under no conditions will oils, gases, or other combustible or flammable materials be permitted in the exhibit area.

All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. Exhibitors represent and warrant that they shall comply with all national, state, and local fire regulations and accept full responsibility for such compliance.

SUBLETTING/USE OF SPACE

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No person, firm or organization that has not contracted with the AHRS for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification badges, or distribute advertising or other materials at the exhibition or the World Congress for Hair Research in general. Any infringement of this regulation will result in prompt removal of the offending person(s). The AHRS reserves the right to (i) refuse Applications of Exhibitors not meeting the Society's required or expected standards, and (ii) remove exhibits or parts of exhibits that reflect against the character of the World Congress for Hair Research at any time before and/or during the exhibition. This applies to displays, literature, advertisements, novelties, souvenirs, conduct of persons, etc. The AHRS does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the World Congress for Hair Research.

ASSIGNMENT OF SPACE

Booth assignments will be made on a first come, first served basis. Booth assignments will be confirmed and communicated to the listed exhibitor contact person via e-mail according to the timeline. You may indicate your booth location preference during the online registration process. The exhibit floor plan is on page 9/10 of this Exhibit Prospectus (tentative and may change). The AHRS reserves the right to amend the floor plan and booth assignments.

PROGRAM GUIDE LISTINGS

To be included in the Final Program Guide, the exhibit final product/service description must be received by the date listed in the timeline. Technical exhibit descriptions are subject to approval and may only include products and services for which the exhibitor application has been approved. Technical exhibit product/service descriptions are limited to 254 characters (including spaces) and are to be purely descriptive, not including advertising copy type words such as "best," "leading," etc.

CONTRACTOR SERVICES

Alliance Nationwide Exposition is the official and exclusive exposition service contractor for this meeting. Alliance Nationwide Exposition is the sole provider of the following services: trade show rental equipment & furnishings, carpet rental (note the exhibit area is carpeted), exhibit labor for installation & dismantle, and freight handling/drayage.

The official suppliers for audio-visual equipment, computer rentals, in-booth cleaning, and electrical and internet services will be listed in the Exhibitor Service Manual. The official contractor acts on their own behalf in all arrangements with exhibitors and is not an agent, employee or representative of the AHRS. All services or materials supplied by the contractors on order of the exhibitor will be billed directly by the contractor to the exhibitor. Therefore, the AHRS does not assume any liability or responsibility for any act performed or omitted by such official contractor.

Ordering of services: The full details for placing orders will appear in the AHRS-WCHR Exhibitor Service Manual which you will receive according to the timeline. The exhibitor must abide by all rules and procedures that are outlined in the Exhibitor Service Manual.

EXHIBITOR INFORMATION FORM/BADGES

A link to the Exhibitor Information Form will be sent to each exhibiting company with their exhibitor confirmation. This important form will consist of two parts: 1) Booth Representative Registration for Badges, and 2) Congress Dinner Ticket Orders. For badge purposes, this form should be returned according to the timeline. No exhibitor will be admitted to the exhibit area without an exhibitor's badge and ribbon. Each exhibiting company is allowed a maximum of two (2) registrations/badges per booth without charge, and up to two (2) additional badges may be purchased at \$500 USD each.

Although there is a limit of four (4) booth personnel badges per exhibit booth, if you will have more representatives on-site who will swap-in and swap-out badges, then the AHRS can process additional badges for them, but only four (4) representatives per booth will be allowed in the exhibit area at a time. However, all planned exhibit representatives must be approved in advance. Badges are to be picked up at the AHRS/WCHR registration desk which will be located on the second floor at Fairmont Dallas. Meeting venue information will be included in the Final Program Guide and in your confirmation letter.

LIABILITY/INSURANCE/SECURITY

All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of Fairmont Dallas. None of the AHRS, Alliance Nationwide Exposition, or Fairmont Dallas, or their respective officers, directors, members, agents, or employees, maintain insurance covering exhibitors' property and such parties are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and exhibitor hereby expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor.

Although security personnel may be provided by the AHRS for the night-time protection of the exhibit area, the AHRS, Alliance Nationwide Exposition Fairmont Dallas shall have no liability whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests.

Exhibitors shall carry comprehensive liability coverage, including premises operations and contractual liability coverage of at least \$1,000,000 USD for personal injury liability, \$1,000,000 USD for property damage liability, and statutory workers' compensation with employer's liability with a limit of at least \$100,000 USD. Exhibitors will furnish certificates of insurance to AHRS upon request.

INDEMNIFICATION

Exhibitor shall indemnify, defend, and hold the AHRS, Fairmont Dallas, and their respective directors, officers, members, agents, employees and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of either the AHRS or Fairmont Dallas, except those occasioned by the gross negligence or willful misconduct of the AHRS or Fairmont Dallas; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys' fees), whether those of the exhibitor or a third party, arising, directly or indirectly, from exhibitor's occupancy and use of the exhibition premises, or any part thereof, except those arising from the gross negligence or willful misconduct of the AHRS or Fairmont Dallas. Exhibitor further waives any and all rights it may have against the AHRS, Fairmont Dallas, and their respective directors, officers, members, agents, employees and successors, and each of them, and releases and discharges them from any claim relating to exhibitor's occupancy and use of the exhibition hall, or any part thereof.

WAIVER OF LIABILITY

Exhibitor hereby waives any and all claims, actions, causes of action, losses, and damages of any kind or nature exhibitor may have against AHRS, Fairmont Dallas, and their respective directors, officers, members, agents, employees and successors, directly or indirectly resulting from, arising out of, or in any way related to this Exhibit Prospectus. This waiver of liability applies to all claims, actions, causes of action, losses, and damages of any kind or nature whatsoever, including, but not limited to, direct, indirect, general, special, incidental, consequential, exemplary, statutory, contractual, or damages or losses of any other kind or type. This waiver of liability applies whether the alleged liability is based on contract, negligence, tort, strict liability, or any other basis and even if AHRS or Fairmont Dallas knew or should have known of the possibility of such damages. This waiver of liability shall be enforceable to the maximum extent permitted by applicable law.

CHANGE OF LOCATION

If the selected location is not available or if, in its sole discretion, the AHRS believes that it is in its best interests to do so, the AHRS shall move the World Congress for Hair Research to another location.

EXHIBIT SPACE ACTIVITIES

Business activities, circulars and advertising materials of the exhibitor shall only be conducted and/or distributed within the exhibit space assigned to the exhibitor. Exhibitors are permitted to display only the exhibiting firm's products/services for which they are official distributors and to make informal presentations in the booth regarding the firm's product line or service. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere at Fairmont Dallas. Exhibitors are required to keep the assigned exhibit space in good order at all times. Exhibitors may not place anything in the aisles during open hours. Exhibit reps must remain in their booth space only and not go into the aisles to pull in customers. Exhibitors may offer food and/or beverage in their booths as a traffic builder provided it is ordered through Fairmont Dallas (no outside food or beverage is allowed). Promotional activities considered to be objectionable and not in the best interest of the AHRS and its purpose of education will be expressly prohibited. All unusual or atypical promotional activities, in the AHRS's sole discretion, must be approved in writing by the AHRS no later than sixty (60) days prior to the start of the World Congress for Hair Research. Audiovisual and other sound and attention-getting devices are permitted only in such intensity as, in the sole discretion of the AHRS, does not interfere with the activities of other exhibitors. The use of microphones in the exhibit booths is strictly prohibited. Films purely for entertainment, without educational or informational value, will not be permitted.

ACCESSIBILITY

Exhibitor represents and warrants that its exhibit booth shall be reasonably accessible and usable by persons with disabilities and that it will be in compliance to the extent applicable under regulations implementing Title III of the Americans with Disabilities Act.

ADVERTISING

Exhibit items, advertising literature or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the World Congress for Hair Research or which could be construed as an endorsement by the AHRS or by its members is prohibited. The AHRS and World Congress for Hair Research names and logos are the exclusive property of the AHRS and may not be used in any way, i.e., on promotional materials, literature, giveaways, etc., by anyone for any purpose.

EXHIBITOR ATTENDANCE AT THE SESSIONS

Exhibitors are welcome to attend the sessions to gain new perspectives on hair research, hair disease & therapies and the perspective of both speakers and attendees.

However, exhibitors may only enter the sessions to hear specific talks related to their products or services and cannot attend it for the entire meeting.

With the increased scrutiny of industry-physician relationships by federal and state governments, and medical organizations themselves, it is imperative that the AHRS ensures its sessions maintain their objectivity and independence from industry, and foster professional behavior by speakers, attendees, and industry representatives.

Therefore, the AHRS expects that industry representatives/exhibitors:

- Refrain from asking any questions of the speakers in the meeting room.
- Do not approach the podium/stage at any time and sit in the rear half of the room to avoid any perception of undue industry presence,
- Hold any questions you may have for speakers until you and the speaker are outside of the meeting room.
- Respect the information acquired in the general session. The information cannot be sensationalized or used in advertising.

If this privilege is misused, it may result in an exhibitor not being accepted to exhibit in future years and/or a change in this policy.

BADGES

All representatives of exhibiting firms must register and wear the official exhibitor's badge for admission to and while in the exhibit area. Company badges will not be accepted in lieu of the official badge. Exhibitors may not deface or mark badges in any manner. Affixing stick-on items, punching, stamping or marking badges is not permitted. Individuals who do not have badges will not be permitted into the exhibit area.

CONFLICTING EVENTS

Companies exhibiting at the World Congress for Hair Research will be required, as a condition of their participation as exhibitors, not to exhibit at, conduct or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to the audience (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time frame encompassed by the World Congress for Hair Research. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the World Congress for Hair Research and ends two days after the official close of the World Congress for Hair Research. WCHR Satellite Symposia opportunities are not considered conflicting events.

ANCILLARY FUNCTIONS

Ancillary Functions must be approved by the AHRS Meeting & Exhibits Manager. Please inquire for further detail.

PRODUCT SALES

Exhibitor acknowledges that it bears sole responsibility for the collection and remission of all sales tax and other obligations arising from its product sales.

GIVEAWAYS

Atypical giveaways must be approved by the AHRS (30) thirty days in advance of the AHRS World Congress for Hair Research. If such items are not cleared through the AHRS before the World Congress for Hair Research, or are determined to be objectionable or prohibited, the AHRS has the right to prohibit distribution.

CONTESTS AND DRAWINGS

Exhibitors are allowed to have their own prize drawings and contests within their booth. Exhibitors shall comply with any and all gaming laws applicable to such drawings or contests. The AHRS will not announce or publish winners, forward prizes, or otherwise be responsible for an exhibitor's own drawing or contest.

MUSIC LICENSING

Exhibitors shall obtain any and all licenses or grants of authority required of exhibitors under the copyright laws, including, but not limited to, those relating to the performance of music, whether live or recorded. A copy of such licenses will be furnished to the AHRS if requested.

USE OF LASERS

In keeping with recommended safety guidelines for lasers, the AHRS has adopted regulations for laser exhibitors. Exhibitors operating, or permitting the operation of, lasers represent and warrant that: (i) they shall comply with the AHRS regulations; and (ii) such lasers will be operated only in a manner that presents no safety risks for exhibition attendees and/or the exhibit area. Companies displaying lasers must request the AHRS Laser Regulations.

1. Lasers must be operated in a manner that is consistent with the accepted industry safety standards (i.e., ANSI standards and/or American Laser Institute standards). Under no circumstances may a laser be operated in a manner that poses a safety risk to persons standing or walking in the vicinity of the exhibitor's exhibit space.
2. Lasers must be operated only within an enclosed space with eye protection for those viewing and operating the lasers.
3. All demonstrations of CO2 lasers must be conducted in clear plastic boxes with all sides enclosed, including the top. Smoke evacuators must be used.
4. Appropriate plastic-colored cubicles must also be available for any other type of laser being used, particularly dye, KTP, and ruby lasers.
5. No laser equipment may be left unattended in operable condition.
6. Live patient demonstrations are not permitted.

OTHER REGULATIONS

It is the responsibility of the exhibiting company to see that all booth staff is aware of and adhere to these rules and conduct themselves in a professional manner throughout this meeting.

The AHRS shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the World Congress for Hair Research. Any and all matters not specifically covered herein are subject to decision by the AHRS. These rules and regulations may be amended at any time by the AHRS upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the AHRS from time to time. Any exhibitor or exhibitor representative who, in the opinion of the AHRS, conducts itself unethically may immediately be dismissed from the World Congress for Hair Research without refund or other appeal.

VIOLATION OF RULES

Any violation by an exhibitor of the AHRS's rules and regulations may, at the AHRS's discretion, result in denial of access to the exhibit area, denial of exhibit booth installation, closing or removal of the exhibitor's exhibit booth, and/or prohibition on participation in future World Congresses for Hair Research. In the event an exhibitor violates the rules and regulations and is prohibited from continued use of the exhibit space, exhibitor's exhibit booth fee, or any portion of it, is non-refundable.

For further information contact:

Jule Uddfolk, CMP, Meetings & Exhibits Manager

American Hair Research Society

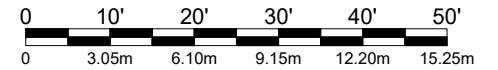
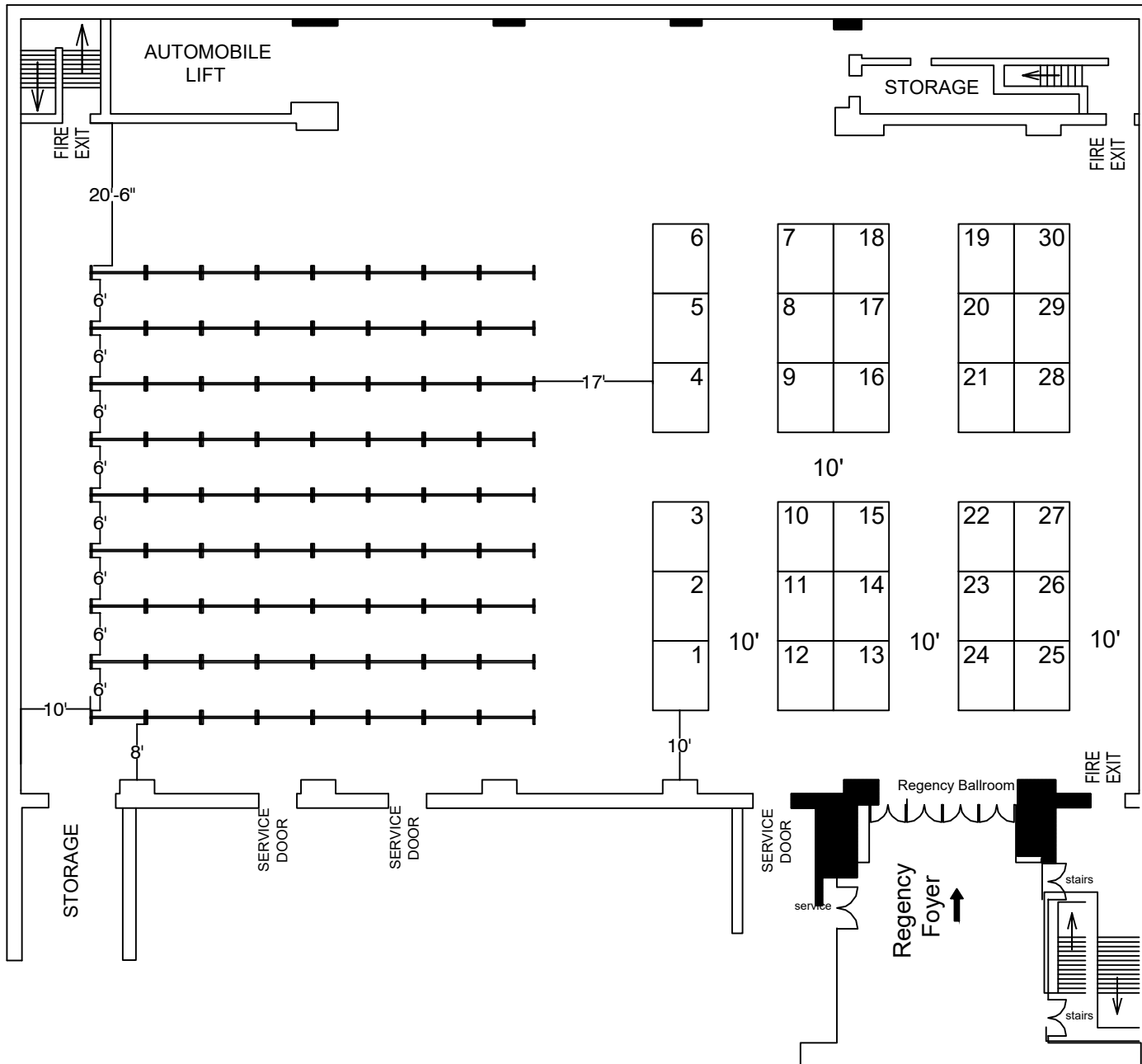
1932 S. Halsted Street, Suite 413, Chicago, IL 60608, USA

Direct Phone: 1-773-883-1236, HQ Phone: 1-630-578-3991

Direct email address: juddfolk@americanhairresearchsociety.org; HQ E-mail: info@americanhairresearchsociety.org
www.hair2024.org

Floor Plan on next page →
(Preliminary and subject to change)

REGENCY BALLROOM



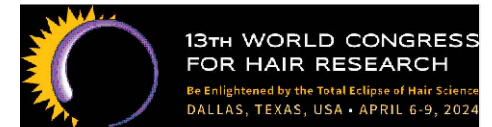
Booth Inventory as of 08/22/2023

Dimension	Qty
8'x10'	30

Totals: 30

72 Posterboards =
144 Sides

** Diagram is preliminary and subject to change.**

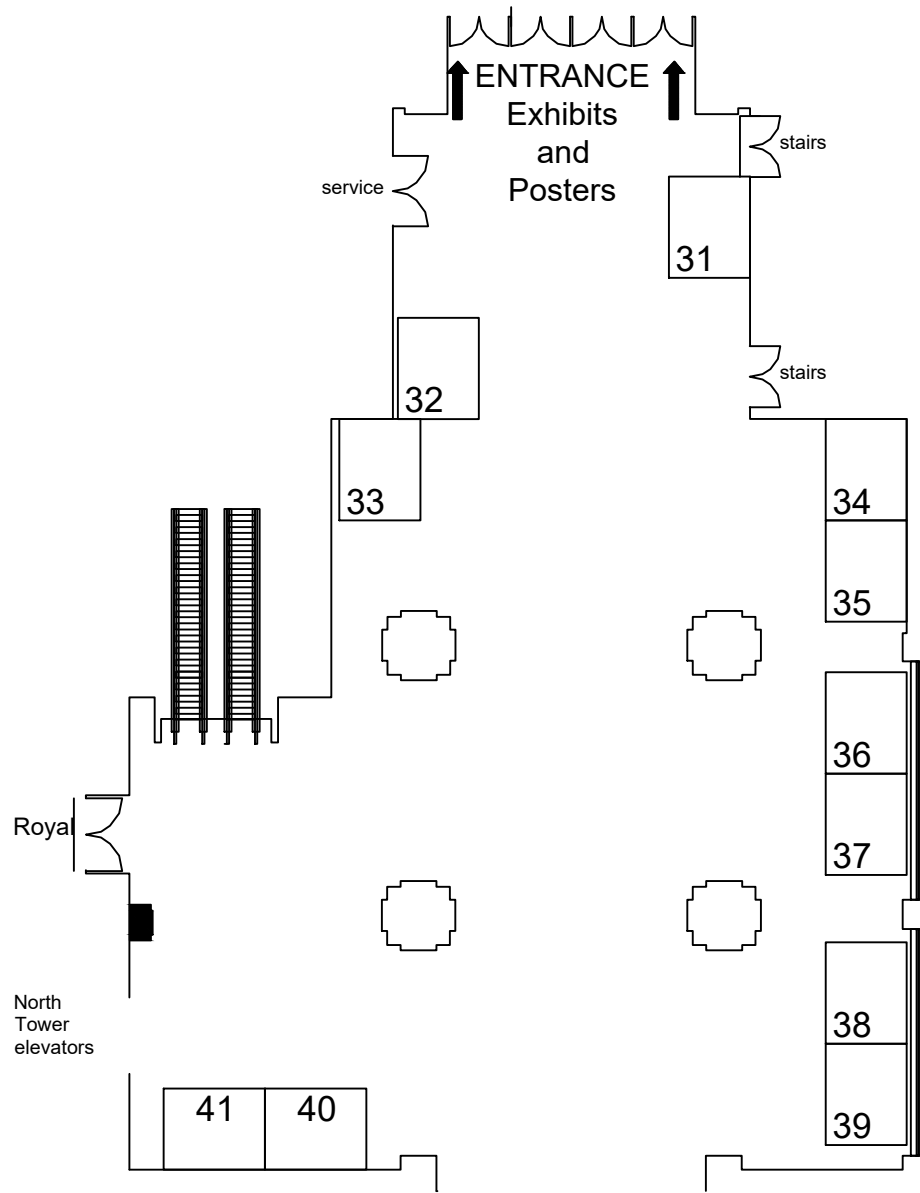


13th World Congress for Hair Research
April 6 - 8, 2024
Fairmont Dallas - Regency Ballroom - Dallas, Texas

ALLIANCE
nationwide exposition

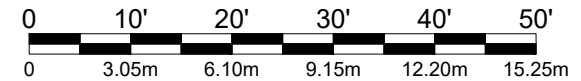
Regency Foyer

Regency Ballroom



Booth Inventory as of 08/22/2023

Dimension	Qty
8'x10'	11
Totals:	11



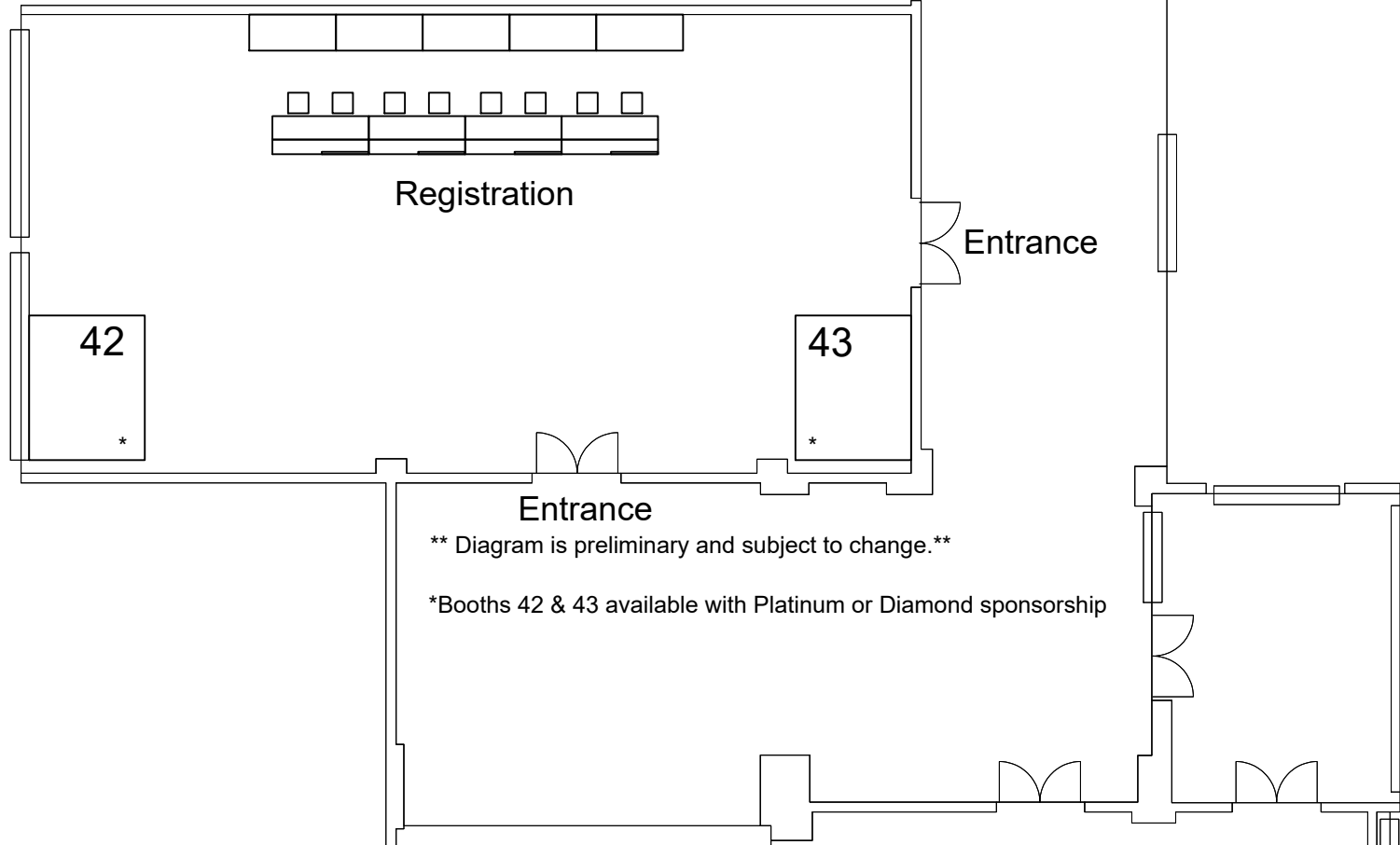
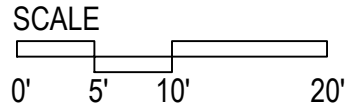
** Diagram is preliminary and subject to change.**

13th World Congress for Hair Research

April 6 - 8, 2024

Fairmont Dallas - Regency Foyer - Dallas, Texas





13th World Congress for Hair Research
April 6 - 8, 2024
Fairmont Dallas - Oak Room - Dallas, Texas





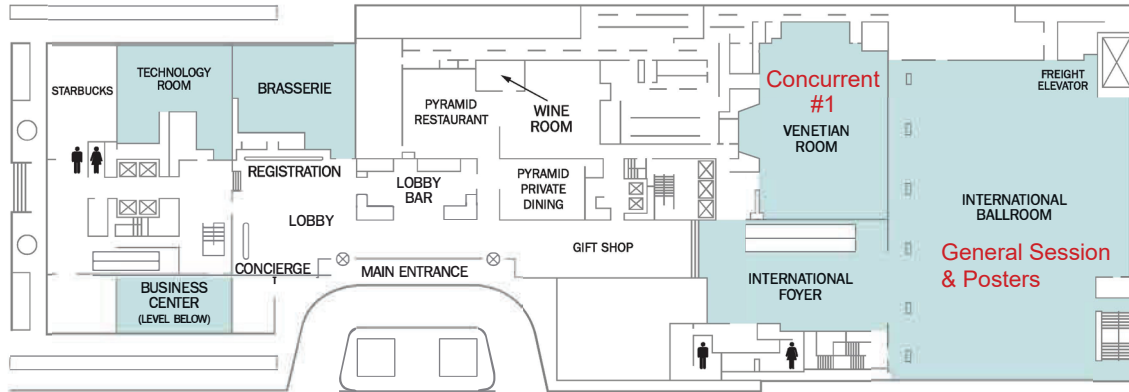
13TH WORLD CONGRESS FOR HAIR RESEARCH

Be Enlightened by the Total Eclipse of Hair Science
DALLAS, TEXAS, USA • APRIL 6-9, 2024

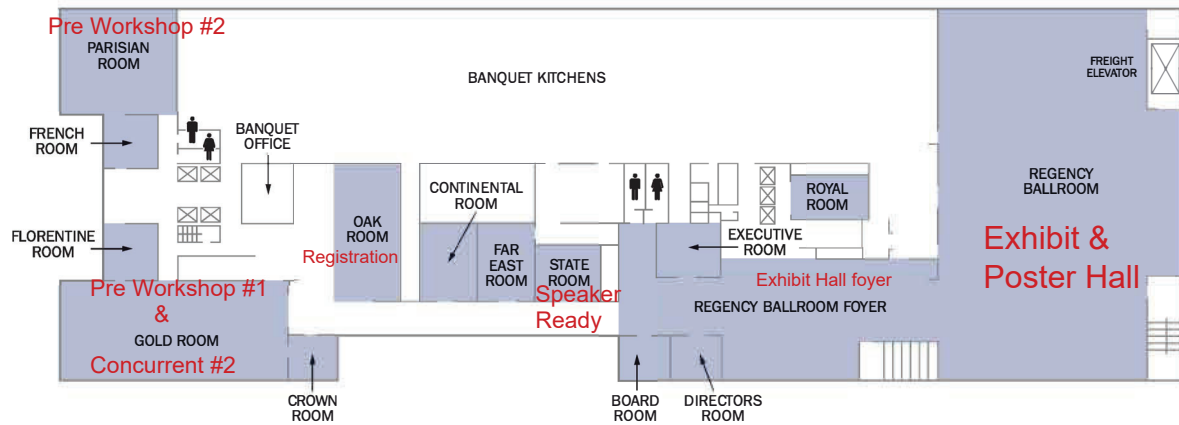
www.hair2024.org

FLOOR PLAN

LOBBY LEVEL



BANQUET LEVEL (2ND FLOOR)



TERRACE LEVEL (3RD FLOOR)

